

## Profile of Chairman

**Zhang Guoqiang**  
Born in Sep.1958  
Senior economist



Started working in Dec, 1978, and worked as the deputy department manager, manager and deputy general manager in Zhejiang Metal Materials Corporation. In Feb.1997, became general manager in Zhejiang Materials Industry Group Corporation Import & Export Branch. In Jan, 1999, took the position of general manager and president in Zhejiang Materials Industry International Trading Corporation, In Jul. 2010, as the deputy general manager in Zhejiang Materials Industry Group Corporation.

In Jan. 2015, joined Zhejiang Cathaya International Co., Ltd as CEO and vice-chairman. In Jul. 2017, became the chairman of Zhejiang Cathaya International Co., Ltd, holding concurrent post as vice president in Zhejiang Enterprise Confederation, Zhejiang Entrepreneur Association and Zhejiang Federation of Industrial Economics. Now also the vice president of Zhejiang International Chamber of Commerce.

Since 2017, basing on the strategic vision of “being the lead runner in silk industry and the creator of quality life”, Cathaya devotes the construction of whole industry chain in silk area, building up successively the bases in Chun’an, Haining, Yunnan and even in the Myanmar for mulberry planting, silkworm rearing and quality silk yarn proceeding. And in 2019, Cathaya invested another RMB500 million to build up an industry zone in Longchuan, Yunnan, covering the area for more than 500 mu. Besides, put forth effort on the breeding of silk brand “Cathaya”, constructing the whole industrial chain system.

At the same time, Cathaya is still exploring the market in EU and Japan, in the field of silk raw material, textile, home-textile and garment processing. And through the platforms such as ISU to strength the international communication and cooperation.

In the third quarter of 2018, Mr. Zhang Guoqiang made a special report to Premier Li Keqiang and Vice Premier Hu Chunhua. Leaders of the State Council all affirmed the achievement Cathaya made in the area of transformation and upgrading and of promoting the development of silk industry. Premier Li and Vice Premier Hu learned carefully the details of the suggestion promoted from Mr. Zhang, urging relevant departments to study and implement.

As one of the leading companies in silk industry, Cathaya treats promoting the development of silk industry’ as his own responsibility all the time, accelerating the development of silk industry and improving the international position and influence of Chinese silk industry.